



October 3, 2016

Jason Vondrachek
Quest Realty Group
15 S. Racine Ave.
Chicago, IL 60607

Dear Mr. Vondrachek,

Thank you for attending the September 28th Development Partners meeting to discuss your proposed mixed-use development at 4424 N. Sheridan Rd. We are excited about your investment in Uptown. Development Partners supports your project, but encourages you to revise the design of the building's façade.

While we respect your desire for the façade to fit in with the neighboring buildings, we find the street elevation somewhat tired and dated. One approach to making it feel fresher and more contemporary is depicted in the attached sketch. We suggest: eliminating the limestone detailing; using buff brick (which is contextual with the building to the south) in horizontal bands between floors; dark charcoal brick (similar to the Booth Hansen-designed building at 4422 N. Clark St.) between groups of windows, with likewise dark charcoal or black window frames. We also suggest fewer divisions in the storefront and larger glass. We think that these modifications in the design would result in a building that is still quiet and deferential to the neighborhood while having a more contemporary expression.

Please feel free to reach out to me if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Martin A. Sorge', written in a cursive style.

Martin Sorge
Executive Director
Uptown United and Business Partners, the Chamber for Uptown

CC:

Alderman James Cappleman, 46th Ward
Jackie Loewe, Chair – Development Partners
Suellen Long, Board Chair – Uptown United